

Connecting you to our communities



High impact packages

Access a platform of over 100m gamers utilising high impact packages tailored to meet your KPIs.

We offer programmatic or direct delivery, created with our in-house design team.

Branded native content

Engage gamers with creative partnerships that are distributed on the channels and social platforms your target consumers actually use, guaranteeing reach.

Audience targeting

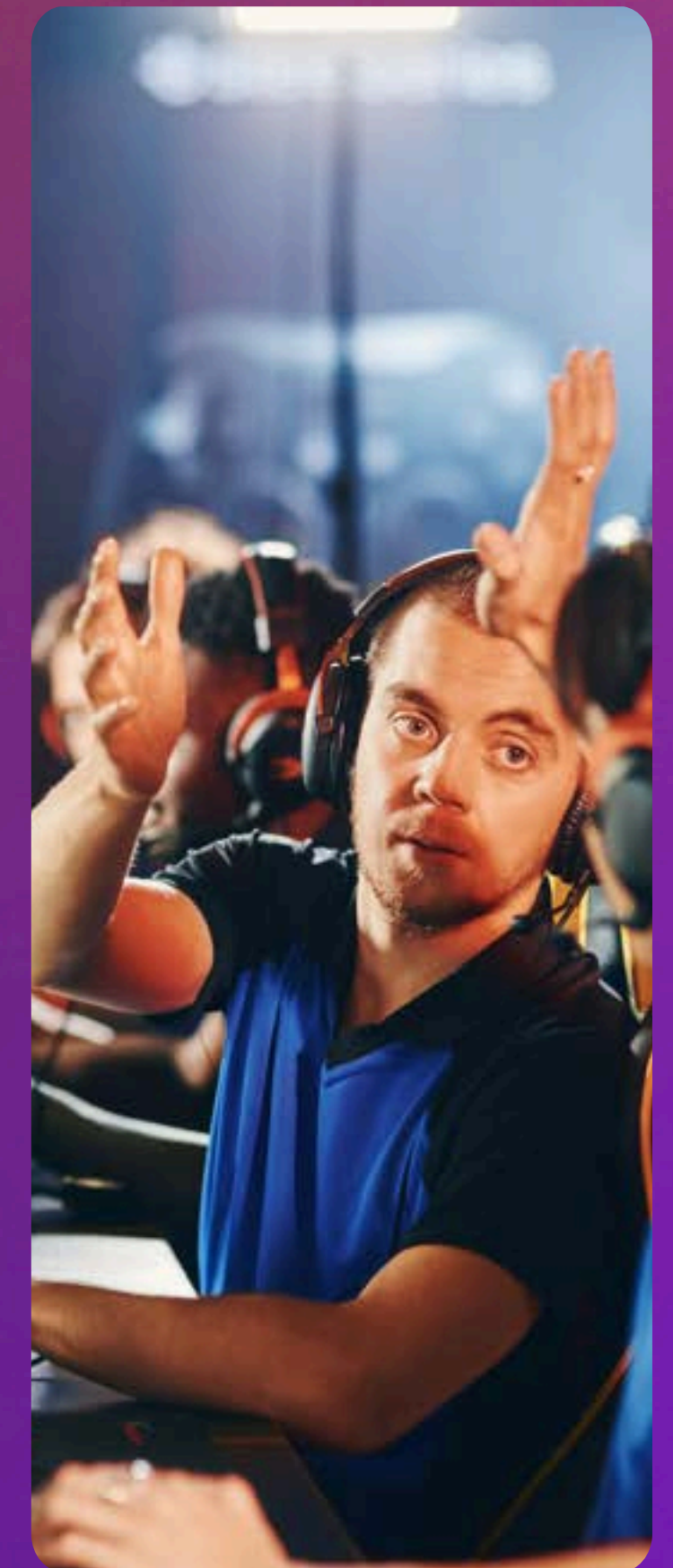
Targeting for us is as natural as choosing your favourite character to play with. We empower partners with the targeting options available.

We can blend traditional contextual targeting with a behavioural rules from our DMP, and then combine that with preferential data from our zero party structure.

We do things differently

Each community is unique and so are the solutions we provide to reach them.

With our collective platform we can get your game and gear in front of the right consumers. Whether its a creative solution for your MMO or deploying a multimedia package for an FPS title or reaching demographics for your FMCG - we will execute the best option for you.



Reach your community today: sales@publisher-collective.com